

Home > Archives

July - December 2023
Vol. 3 No. 2 (2023)

January - June 2023
Vol. 3 No. 1 (2023)

July - December 2022
Vol. 2 No. 2 (2022)

January - June 2022
Vol. 2 No. 1 (2022)

Social Media

TEEMPLATE

Journal Template

ANY QUESTION?

Capture

Home > Archives > Vol. 3 No. 2 (2023): July - December 2023

DOI: <https://doi.org/10.35870/ijmsit.v3i2>

Published: 2023-07-24

Articles

Concept Analysis of Web And Mobile Based Company Management Information System (Shopee E-Commerce Company Case Study)
Fenty Fauziah
153-156
[PDF](#)

The Influence of Service Quality, Brand Image, and Customer Satisfaction on Customer Loyalty of Bekam Therapy Center Jember
Deddy Dwi Purnomo, Anindya Restu Permana, Dedy Irawan, Nurul Qomariah
157-164
[PDF](#)

Transforming the Travel Experience: A Dynamic Marketing Approach Kinarya Jaya Tour & Travel
Satrio Sudarso
165-174
[PDF](#)

Social Media

TEEMPLATE

Journal Template

ANY QUESTION?

Capture

Safari File Edit View History Bookmarks Window Help

Not Secure — journal.lembagakita.org

WhatsApp | Inbox (453) - ff230... | Formulir LPPM - Un... | Formulir Surat Tuga... | PKP Vol 10 No 3: Jursim... | Januari Kalender Isl... | Vol. 3 No. 2 (2023):... | Garuda - Garba Ruj...

Effect of Product Quality and Service Quality Against Consumer Satisfaction Case Study On UKM Wawarungan Ijot, Cimahi City
Ega Nurhaidah Sari, Doni Dirgantara Asikin
175-184
[PDF](#)

Analysis of the Influence of Financial Literacy Determinants on Undergraduate Students in Yogyakarta
Gita Sastri, Katiya Nahda
185-194
[PDF](#)

Unravelling Determinant Factors That Drive The Effectiveness of Compensation Practice (Qualitative Study at Banaran 9 Resto Coffee and Tea)
Mirzam Heryadarma, Handrio Adhi Pradana, Fereshti Nurdiana Dihan
195-204
[PDF](#)

Analysis of Financial Decision-Making with a Behavioral Economics Approach: Perspectives on Capital Market Investors
Ahmad Rizani, Rizky Zakariyya Rasyad, Lina Budiarti, Upik Sri Sulistyawati
205-216
[PDF](#)

Application of Smart Technology in Marketing Strategy Development: An Overview of the Hotel Industry in Bali
Seno Hadi Saputro, Arninda, Ferdy Firmansyah, Munawir
217-225
[PDF](#)

ABOUT THE JOURNAL

- Home
- Aims and Scope
- Submit a Paper
- Authors' Guidelines
- Editorial Board
- Reviewer Team
- Review
- Become a Member
- Indexing Service
- Publication Charge
- Frequency Publication
- Terms & Conditions
- Publication Ethics and Malpractice Statement
- Author Index

Impact Factor

Safari File Edit View History Bookmarks Window Help

Not Secure — journal.lembagakita.org

WhatsApp | Inbox (453) - ff230... | Formulir LPPM - Un... | Formulir Surat Tuga... | PKP Vol 10 No 3: Jursim... | Januari Kalender Isl... | Vol. 3 No. 2 (2023):... | Garuda - Garba Ruj...

The Effect of Technological Innovation on Business Sustainability Based on Society 5.0 Dimension: New Decision Making Methods
Muhammad Fuad, Darusman Darusman, Fita Kurniasari, Mahardika Agung Madepo
226-236
[PDF](#)

The Effect of Product Advertising Through YouTube Media on Brand Awareness, Brand Image, and Purchase Intentions in the Millennial Generation
Fariz Irfandi, Agus Abdurrahman
237-244
[PDF](#)

Consumer Behavior in Omnichannel Retail
Aulia Uswatun Khasanah, Iham Karin Rizkiawan, Fahman Hadi Utomo, Uli Yuniarti, Multi Sari Dewi
245-249
[PDF](#)

Last update: 31 December 2021 Number of documents: 10
Number of citations: 17
IF Google Scholar: 10/17 = 0.5
H-Index: 1, i10-Index: 2
URL Google Scholar: [Click Here](#)

STATISTIC

Visitors

13,697	836
2,909	684
1,541	317
1,280	316
1,070	262

FLAG Counter

IJMSIT ISSN : 2074-3655
International Journal of Management Science and Information Technology

is licensed under a Creative Commons Attribution-ShareAlike 4.0 International License Based on a work at <http://journal.lembagakita.org/index.php/ijmsit/index>
Published by Lembaga Otonom

Main Menu

- Home
- Current
- Archive
- Register
- Login

About

- About the Journal
- Submissions
- Editorial Team
- Privacy Statement
- Contact

More Info

- Focus and Scope
- Author Guidelines
- Review Process
- Indexing Service
- Publication Charge

Platform & workflow by
OJS / PKP

